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Song of Solomon 8:7, **“Many waters cannot quench love, neither can the floods drown it: if a man would give all the substance of his house for love, it would utterly be contemned.”**

True love cannot be bought. There is not enough money in the world to buy true love. You can buy cars, trucks, boats and planes, but you cannot buy love. Physical pleasures which many times are bought, is NOT love! Natural attractions, amusement parks, sporting events, and other things of this world which we often say we love (and do enjoy from time to time), is NOT love, but rather an extreme liking of its temporary attractiveness.

It makes no difference if waters are poured upon, or come up from the deep in an effort to drown, the love God gives His children which they carry around in their hearts cannot be entirely extinguished. True, there is much evilness and sinfulness to be contended with in this life. In Matthew 24:12 we find it saying, **“And because iniquity shall abound, the love of many shall wax cold.”** This did and can happen to many of God’s children, but we must remember that while it waxes cold, it is NOT entirely done away with. Many have fallen away and yet they were able by the help of their Saviour, to repent and turn away from **“...the sin which doth so easily beset us”** (Hebrews 12:1). Those who are strong in the faith need to encourage those who are weak.

The latter part of this verse is intriguing as it says **“if a man would give all the substance of his house for love, it would utterly be contemned.”** The word **“contemned”** means it would be rejected or despised. Any attempt to *“buy love”* will be rejected and utterly despised by the Lord. We must remember that **“God is a Spirit: and they that worship him must worship him in spirit and in truth”** (John 4:24). Notice the much read and known scripture found in I Corinthians 13:1 where Paul says, **“Though I speak with the tongues of men and of angels, and have not charity, I am become as sounding brass, or a tinkling cymbal.”** We all know that charity is often referred to as **“Love in Action.”** Our love for the Lord is not measured by monetary means, selfish actions or motives; nor can it be

extinguished by the evils of this life. The Lord loves "**a cheerful giver**" (II Corinthians 9:7), whether its of your time or support of His church. He knows whether your efforts are cheerful or done for selfish reasons.

Anytime is a good time to **“Let your light”** (love) **“so shine before men, that they may see your good works, and glorify your Father which is in heaven”** (Matthew 5:16). True love will never be contemned (despised or rejected). So, throw another log or two on the fire of your heart and let your love shine to the glory of God. Think About It!